# 26th World Gas Conference

**1 – 5 June 2015 – Paris, France** 

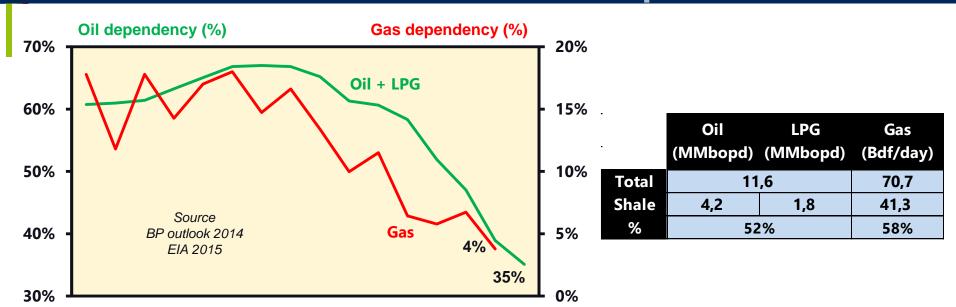


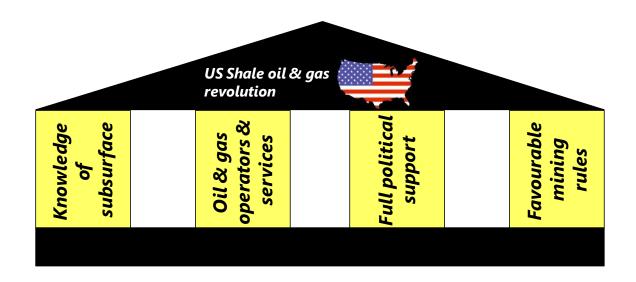
#### SP or TS or ISC number

How to export the Unconventional Revolution Out of North America?
Philippe A. Charlez
Total

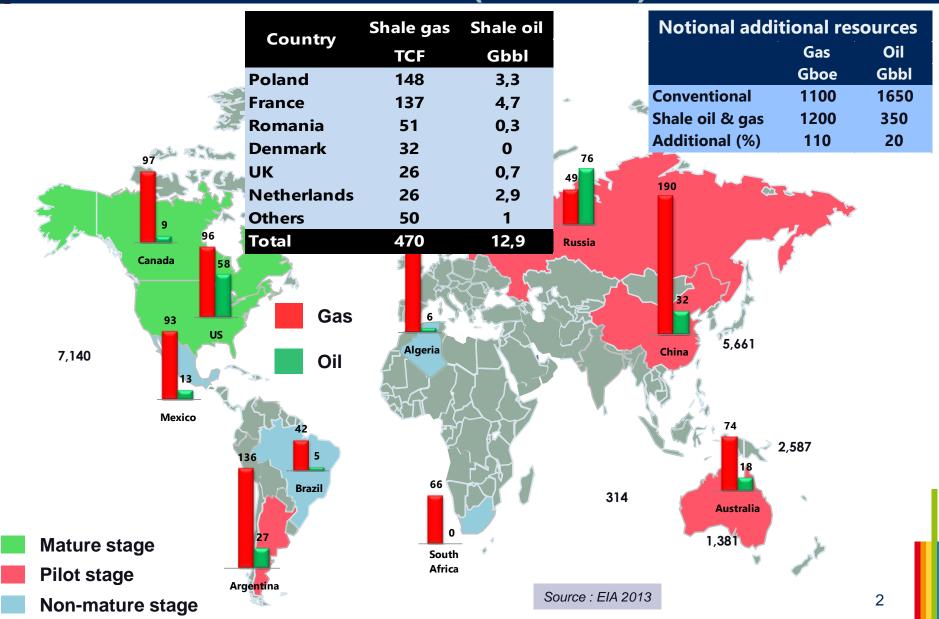


## The US revolution relies on 4 main pillars

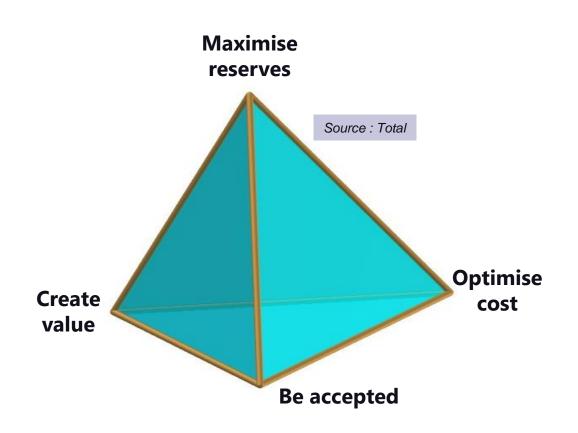




## The world wide resources (EIA 2013)

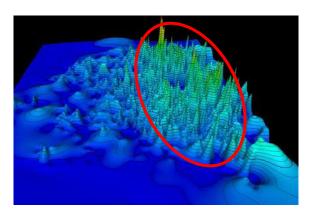


# The four leverages of the exportation



## Increase reserves per well

#### 1. Identify « sweet » spots

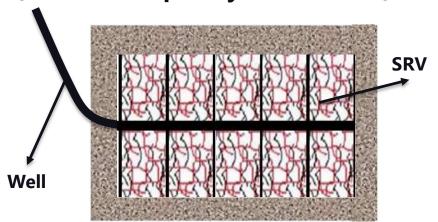


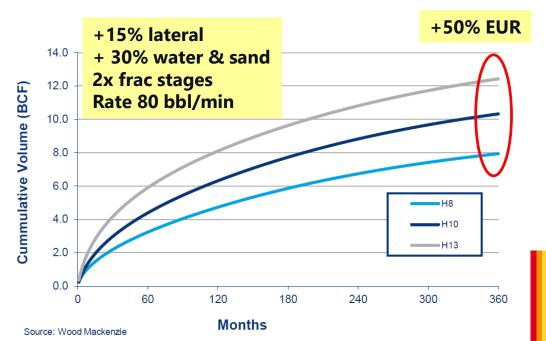
**Sweet area** 

#### **Sweet spot: when seraching it?**

- Derisk during a pilot phase
  - number wells required?
  - risk of false negative/positive
  - ignore lateral resources
  - very conventional approach
- Naturally during area development

# 2. Optimise completion strategy (i.e. SRV complexity & extension)



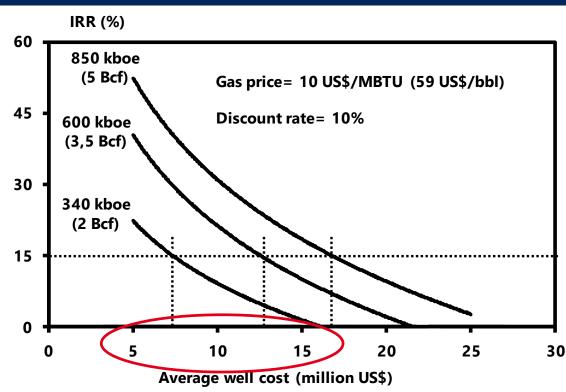


## Optimize integrated well cost

In the European context (10\$/MBTU) a 15% pre-tax IRR requires an integrated well cost in the range of 12,5 **M**\$

#### **Leverages on drillex**

- 1. Time (drilling, connexion)
- 2. Fixed costs (mud, cement, **OCTG\***, sand, chemicals,....)



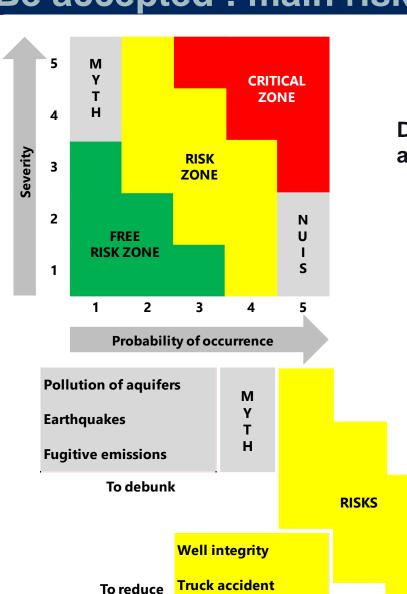
#### **Primary leverages**

- Light well architectures
- Standardization of the equipment
- Wholesale contracts

#### **Secondary leverages**

- Drilling learning curve
- Time to connexion

# Be accepted: main risks at surface

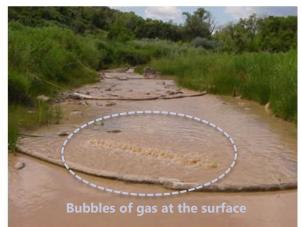


**Surface spills** 

Derailment of a train carrying sand



Well integrity problem

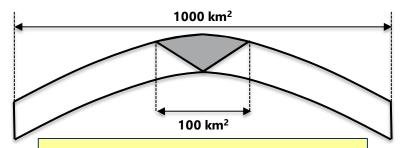


To	mitigat	e

	Surface footprint
N U	Water usage
I S	Waste production
	Green house gas

### Create value for all stakeholder

1. Sweet spotting versus core area



#### **Two strategies**

- Focus on sweet spot
  - High risk/high reward
  - Low NPV & high IRR
  - IOC medium term view
  - Leave lateral resources
- Develop full area
  - High risk/share reward
  - High NPV & low IRR
  - Host Country long term
  - Maximise resources

**Strategy** 

Derisk the whole blok with attractive tax regime

2. Opportunities for all stakeholders

**Gas and electricity prices** 

**Energy dependency** 





**Economic growth** 



Employment (direct/indirect/Induced)



## Conclusion

#### The american revolution relies on four pillars

- > Kowledge of subsurface
- > Competitive market of services
- > Full political support
- > Favourable mining rights

#### Its exportation relies on four leverages

- Reserve per well: sweet area and optimum completion
- > Well costs: time parameters and fixed drillex
- > Acceptability: <u>nuisance</u>, <u>surface</u> and subsurface <u>risks</u>, myths
- > Value for all stakeholders : full area dev with attractive tax regime



